

# Reconstructing the financial system for sustainability

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# Introduction

- ▶ Sustainability is here considered in terms of:
- ▶ A financial system which is sustainable and relatively stable
- ▶ A financial system which serves the needs of environmental sustainability

# Financialisation and instability

- ▶ The processes of financialisation over the past three decades have involved:
- ▶ large -scale expansion and proliferation of financial markets over the past thirty years.
- ▶ de-regulation of the financial system itself and the economy more generally
- ▶ the expansion and the proliferation of financial instruments and services

## Financialisation and instability

- ▶ the dominance of finance over industry.
- ▶ strongly associated with market mechanisms, complemented or even reinforced by policies that have underpinned rising inequality of incomes and of inequality more generally
- ▶ consumer debt often linked with property
- ▶ and many more financial crisis with substantial costs.

## A financial system for sustainability

- ▶ Under financialisation the positive relationship between ‘financial development’ and economic growth may well have ceased;
- ▶ Specifically the ways in which the financial sector grew were not helpful for growth of whatever form.

## A financial system for sustainability

- ▶ The era of financialisation (since circa 1980) has been associated with somewhat slower growth in industrialised countries (and rising inequality).

## A financial system for sustainability

- ▶ Could argue that financialisation tends to slow growth; the requirement is for de-financialisation which is consistent with 'green growth'.

## A financial system for sustainability

- ▶ Financial systems inherently unstable and prone to crisis; even apart from the power of the financial system, it is not possible to construct a financial system which will not be prone to 'booms and busts'
- ▶ The financial system should be structured for finance to serve the economy rather than the reverse.



## Financial (in)stability

- ▶ Can financial system be constructed which is less prone for crisis? and which focuses on channelling funds into the socially desirable investments?

## Savings and investment

- ▶ Main focus should be on the quality of investment and not on the quantity
- ▶ The 'over-savings' issue as evidenced by budget deficits - the tendency of savings to exceed investment.

## A financial system for sustainability

- ▶ The thrust of the argument here is that the size of the financial sector should be shrunk, and policy attention focused on the channelling of funds in socially desirable directions
- ▶ Overcoming discriminatory credit rationing

# A financial system for sustainability

- ▶ The pervasive credit rationing and allocation functions of the financial sector

## A financial system for sustainability

- ▶ Financial transactions taxes (and similar) to reduce the trade in existing financial assets, particularly high frequency trading and similar
- ▶ Purpose of such taxes are to discourage such trading, and to raise revenue.

## A financial system for sustainability

- ▶ The development of a diverse banking system with alternative forms of ownership: private, public, mutual and co-operative

## A financial system for sustainability

- ▶ The need for State development banks with clear objectives favouring ‘green investments’ and fostering relevant research programmes

## A financial system for sustainability

- ▶ A 'green' Community Reinvestment Act: placing requirements on banks that a high proportion of their loans are directed to environmentally friendly investment (recognising the difficulties of monitoring such a scheme)